

# PRE-LAUNCH RESTAURANT WEBSITE CHECKLIST

Restaurant





# INTRODUCTION

The Prelaunch Restaurant Website Checklist is a concise guide to help restaurants create a compelling online presence before their official opening. It covers key features such as announcement, branding, information, social media integration, countdowns, reservation options, sneak peeks, and storytelling. By following this checklist, restaurants can generate excitement, build a customer base, and establish a strong foundation for success.





# La Petite Boulangerie" - Coming Soon!

## **COMING SOON** **ANNOUNCEMENT**

Clearly communicate that the restaurant is coming soon, building anticipation and generating excitement among potential customers.



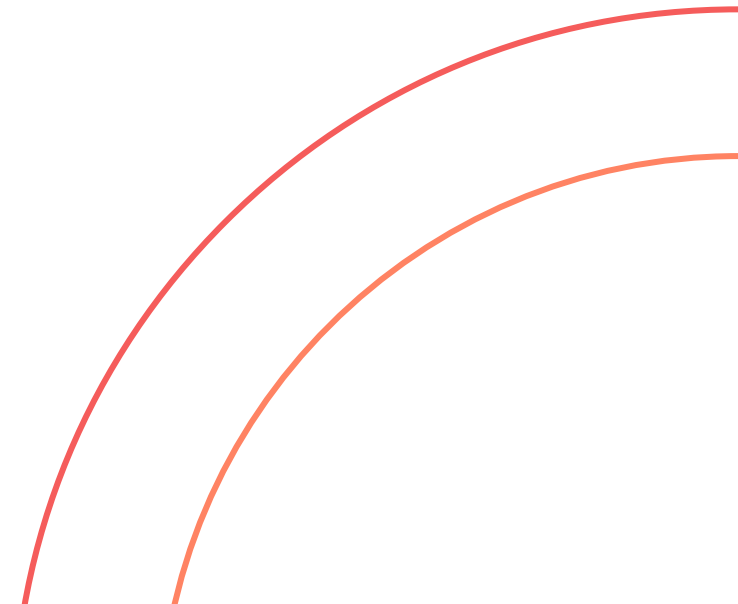


# IDENTITY

## BRANDING & VISUAL

Display the restaurant's logo, branding elements, and visual aesthetics to create brand recognition and establish a consistent identity.

Bold, Modern, and Unforgettable







## La Petite Boulangerie - Discover Our Culinary Journey, Coming Soon

Join us on an extraordinary culinary journey as we prepare to launch our upcoming restaurant. From locally sourced ingredients to cherished family recipes, our menu tells a captivating story. Stay tuned for the tantalizing details, as we share the flavors, inspirations, and traditions that will soon delight your palate. Get ready to experience a dining adventure like no other, where every bite tells a story.

# INFORMATION STORYTELLING

Provide an overview of the restaurant's concept, cuisine, ambiance, and unique selling points to give visitors a sense of what to expect.



^ SIGNATURE DEGUSTATION



## SIGNATURE DEGUSTATION

IDR 1,690,000++ / person


### Cocktail & Snacks

Chicken Liver Mousse, Balado, Shallot  
Martino, Filo Pastry, Pickle  
Charcoal Puff, Smoked Mackerel  
Chawanmushi, King Prawn, Dashi

# SIGNATURE DEGUSTATION

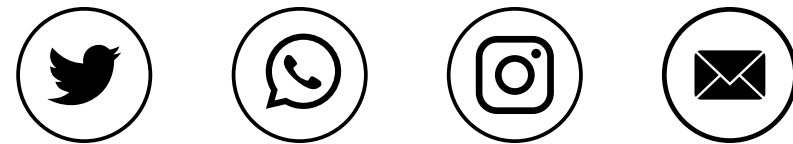
A signature dish is a recipe that identifies an individual chef or restaurant. Ideally it should be unique and allow an informed gastronome to name the chef in a blind tasting. It can be thought of as the culinary equivalent of an artist finding their own style, or an author finding their own voice.





We would love to hear from you!

Whether you have inquiries, feedback, or simply want to say hello, we're here to assist you. Reach out to us through the following channels:



# LOCATION & CONTACT INFORMATION

Include contact details such as phone number, email address, and social media links to allow interested individuals to get in touch or follow updates.







1 : 1 5 : 4 4

1 DAY TO GO

## TIMER COUNTDOWN

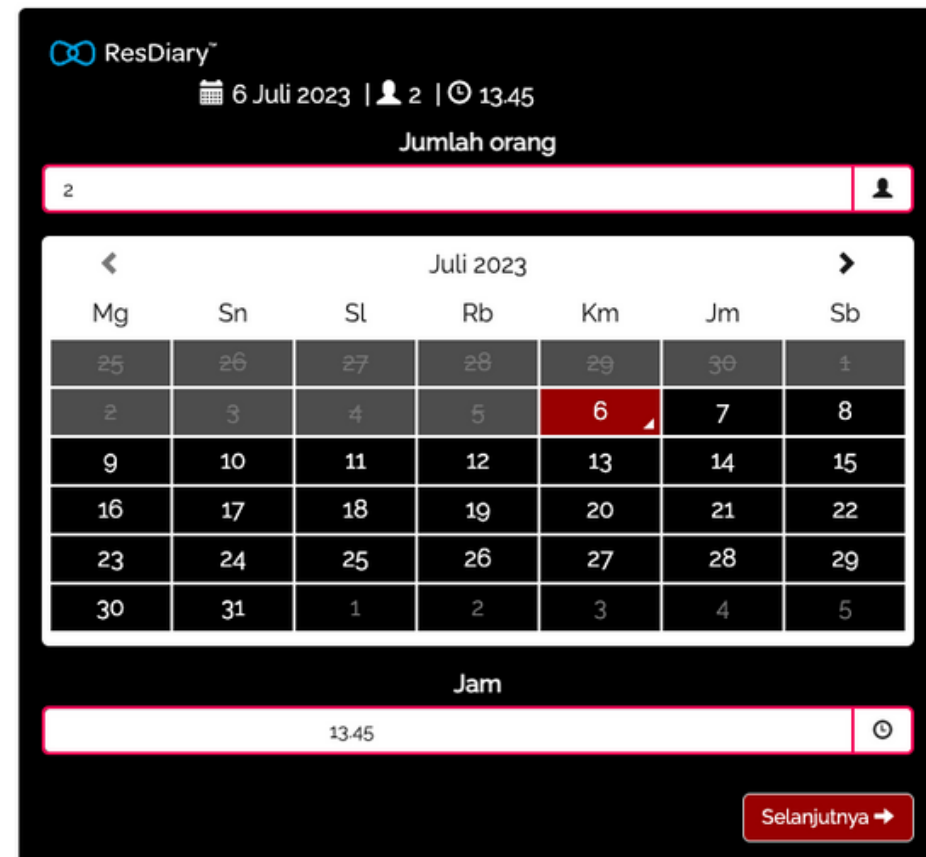
Create a sense of anticipation by displaying a countdown timer to the restaurant's opening day or launch event.



# RESERVATION

We would love to welcoming you at Dapur Raja

Please select your preferred dining period from the widget below and continue to enter your details in order to secure your reservation for lunch or dinner.



ResDiary

6 Juli 2023 | 2 | 13.45

Jumlah orang

2

Juli 2023						
Mg	Sn	Sl	Rb	Km	Jm	Sb
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

Jam

13.45

Selanjutnya →


## TABLE RESERVATION


If you plan to offer reservations, integrate a booking system into your website. Reservations are also useful to suppress the booming visits during the open house and guarantee that all people who can get a proper table and chairs




# SATUVISION

Contact Us:

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