

ONLINE ORDERING SIGNER FOR RESTAURANT WEBSITE CHECKLIST





INTRODUCE

By implementing these features, restaurants can offer a convenient and efficient online ordering experience, resulting in improved customer satisfaction.





CATEGORIZED MENU



Food & Drink

Food and drink are distinct categories that should have separate sections in the menu. It helps customer to choose their



Special Sign

Deals Page

Give special sign like star or heart to the most purchased to let customer know which one is the best selling menu.



Create a categorized page dedicated to showcasing all restaurant deals, ensuring that customers can easily access information about the available offers.





OPTIONS FOR DELIVERY/TAKE AWAY



Provide a user-friendly interface for customers to select items, customize orders, and choose delivery options.

By offering online ordering for delivery or takeaway, restaurants meet customer expectations, enhance the experience, streamline operations, and boost sales.







FEATURE OUR CART/FAVORITE



The cart feature allows users to:

- Add items they want to order.
- Review their selections before checkout.
- Customize their order and view the total cost.
- Make adjustments, creating a seamless ordering process.

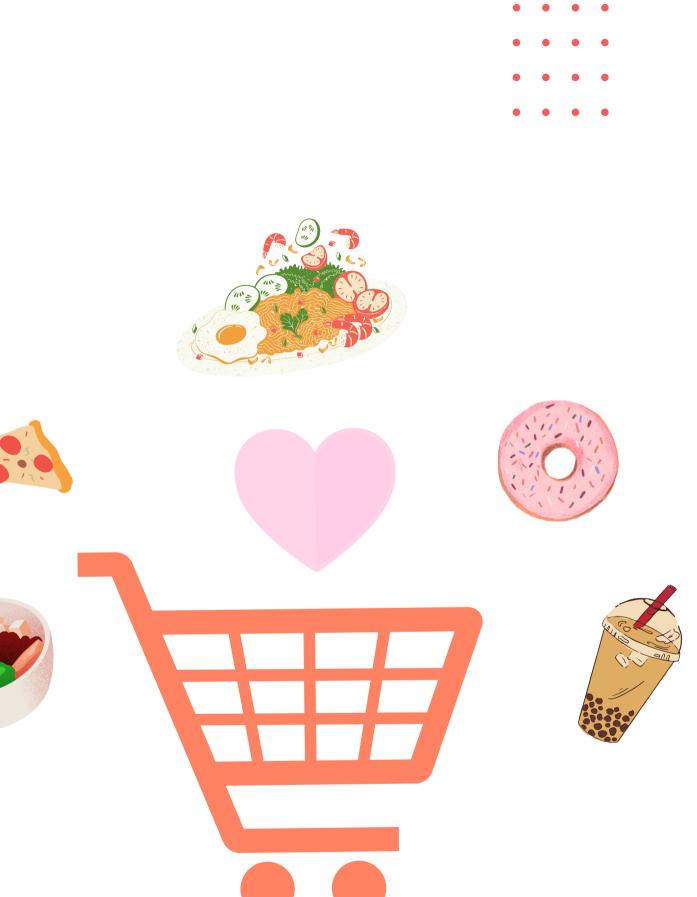


The favorite feature enables users to:

- Save preferred food items for future reference.
- Easily access their favorite items without searching the entire menu.
- Save time and personalize the ordering process.









USER REGISTRATION/LOGIN

The login/register feature in a restaurant website is

important because it:



Enables a personalized experience.



 $\begin{bmatrix} \overline{m} \\ \overline{m} \end{bmatrix}$ Provides order history and tracking.



Improves customer support and assistance.



Streamlines ordering and checkout.

By incorporating this feature, restaurants can enhance the customer experience, increase engagement, and streamline operations.







OPTIONS SECURE PAYMENT

Here's why secure payment options are necessary for a restaurant

website:



Customer Trust:

Build trust and confidence with customers



Protection Financial Data:

Safeguard sensitive payment information.



Enhanced Customer Experience:

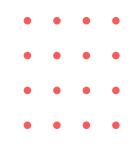
Provide a seamless and secure checkout process.



Reputation and Brand Image:

Establish a positive brand image.







INFORMATION **CONTACT & LOCATION**

Contact information and location are important for a restaurant

website for:



Accessibility:

Easy customer access and

communication.



Local Search:

Improves visibility in local

searches.



Customer Confidence:

Builds trust and reliability.



Directions: Helps customers find the restaurant easily.



Customer Support:

Enables quick assistance and

support.



IMPORTANT **INFORMATION**

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